

K W W W



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B.S.

1982

## BROADCASTING STATION LICENSE RECORD KWWW EFF: 9-27-76

SEE CARD #2 FOR NAME

Date first licensed 7-8-48

Call letters X K M E L Eff: 4-1-57  
X K W N W

LOCATION: WENATCHEE, WASHINGTON

EFF: 5-1-58

\* FRONTIER BROADCASTING COMPANY (AL 3-26-58) / (AL 6-6-56 EFF: 7-1-56)

\* MARK A. SORLEY, STUART S. MAUS, AND E. M. STIRES, d/b as WENATCHEE BROADCASTERS

\* MARK SORLEY AND STUART MAUS d/b as WENATCHEE BROADCASTERS (AL 4-18-52, Eff:

Name of licensee \* APPLE-LAND BROADCASTERS, INC. 5-1-52)

Highland Dr. &amp; Riverock Way, E. Wenatchee, Wash. (CP 3-6-78)

1119 N. Wenatchee Ave., Wenatchee, Washington (Lic. 7-8-48)

Transmitter location \* North Wenatchee Avenue, Wenatchee, Washington (CP &amp; MP 4-27-48)

1022 North Wenatchee Avenue, Wenatchee, Washington (302-3-28-79 granted)

\* 1119 N. Wenatchee Avenue, Wenatchee, Washington (Lic. 7-8-48)

Main studio location \* North Wenatchee Avenue, Wenatchee, Washington (CP &amp; MP 4-27-48)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-6138	1-8-48	1340	250w	U	
	Ltr. 3-15-48. CP for new station granted subj. to filing MP for approval T site and antenna.				
BP-6138 B MP-3595	4-27-48	1340	250w	U	6-27 12-27-48
	Mod CP (6138) for approval of antenna, change type T, and for approval of T and studio sites. (COND. CLAUSE)				
BL-3214	7-8-48	1340	250w	U	7-8 2-1-50
	Lic. to cover CP (6138 as mod) for a new standard station. (COND. CLAUSE)				
BZ-3095	10-11-49	1340	250w	Un	10-11 2-1-50
	Determine opr. power by direct method. (Cond. Cl)				
BS-1982	1-25-50	Extension of License			2-1 6-1-50
BTC-880	3-20-50	Vol. TC of Licensee Corp. thru corporate reorganization.			
	EFF: prior to grant				
BR-1982	5-31-50	1340	250w	U	5-31 2-1-53
	(Cond'l clause)				
BAL-1327	4-18-52	Vol. Assignment of license to MARK SORLEY and STUART MAUS d/b as WENATCHEE BROADCASTERS			
EFF	5-1-52				
<u>BR-1982</u>	<u>1-7-53</u>	<u>1340</u>	<u>250w</u>	<u>U</u>	<u>2-1 2-1-54</u>
BR-1982	1-13-54	1340	250w	U	2-1 2-1-57
BZ-3721	11-14-55	Auth. to determine operating power by direct method.			
	(1)				
<del>BAL-2323</del>	<del>6-6-56</del>	<del>Vol. Assignment of License to Mark Sorley and Stuart Maus, d/b as Wenatchee Broadcasters</del>			
<del>EFF</del>	<del>XXXXXXXXXX</del>				
BAL-2323	6-6-56	Vol. Assignment of license to Mark A. Sorley, Stuart S. Maus, and E.M. Stires, d/b as WENATCHEE BROADCASTERS			
EFF:	7-1-56				
<u>BR-1982</u>	<u>1-17-57</u>	<u>1340</u>	<u>250w</u>	<u>U</u>	<u>2-1 2-1-60</u>
BAL-2952	3-26-58	Voluntary assignment of license to Frontier Broadcasting Company			
EFF:	5-1-58				

Form BC 126  
June 1954

CARD #2

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....K.M.E.L.....

Station location .....Wenatchee, Washington

SANS, INC. (AL gr 8/25/76 EFF:9/1/76

Name of licensee ..xFRONTIER BROADCASTING COMPANY.....

Transmitter location ..1119 N. Wenatchee Avenue, Wenatchee, Washington.....

Main studio location ..1119 N. Wenatchee Avenue, Wenatchee, Washington.....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-	
BTC-2822 EFF:	7-9-58 7-30-58	Vol. relinq. of neg. control of lic. corp. by each: John E. Goslin (50%) and Craig R. Lawrence, Jr. (50%) thru sale of stock (16-2/3%) from John E. Goslin and (16-2/3%) from Craig R. Lawrence Jr. to Phillip E. Rather.				
	1-27-60	Commission deferred action on renewal pending further consideration.				
BR-1982	2-24-60	1340kc	250w	U	2-24 2-1-63	
BR-1982	1-11-63	Renewal of license			2-1 2-1-66	
BTC-4355 Eff:	9-9-63 10-1-63	Voluntary acquisition of negative control of licensee corporation by Graig R. Lawrence, Jr. (50%) and Phillip E. Rather (50%) thru sale of stock by John E. Goslin to the licensee corp.				
BR-1982	2-1-66	Renewal of License			2-1 2-1-69	
BS-1982 (1)	9-12-66	Mod. of lic to require no markings.			obstruction	
BTC-5648	6-27-68	Vol. TC				
BL-12,287(L)	9-17-69	Lic. to operate			9-17 2-1-72	
BP-19,015	7-30-71	1340kc	250w, 1kw	Unl.	9-30-71 to CP to increase daytime power 7-30-72 and install new transmitter	
BP-19,015	8-30-71	Mod. of (BP-19,015) to change trans. type RCA-BTA-1R (Day) RCA-BTA-250L Night.				
BR-1982	1-27-72	RENEWAL OF LICENSE (Long) issued with				
BL-13,141	2-4-72	LICENSE (BP-19,015, as mod) chgs. 2-1-75				
		1340kc	250w, 1kw	Unl.		
EBSA	5-22-72					
BS-1982(1)	2-12-73	ML to chg. trans. to RCA-BTA-1R (Day and Night)				
BR-1982(L)	5-19-75	RENEWAL			2-1-78	
BAL-8719	8/25/76	Vol AL EFF: 9/1/76				
Tel	9-27-76	chg. call letters to K W W W				

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K W W W

Station location .....

Name of licensee See Card #2

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BR-1982(L)	1-27-78	Renewal of License			2-1-81
BP-20954	3-6-78 CP chg.	1340khz TL	250w, 1kw-LS	RC	U 3-6-79
BL-790116AH(L) GRANT RESCINDED	3-28-79 4-28-79	Lic. to cover BP-20954 for changes			2-1-81
BMP790430AE (1)	6-29-79	MP(BP-20954) chg. ant. sys. Chg. SL & RC			9-29-79
BL-790726AB(L)	1-8-80	Lic. to cover BP-20954 for changes			2-1-81

## APPLICATION RECORD - BROADCASTING

Call K.W.N.W K M E L  
 Letters New

Name APPLE-LAND BROADCASTERS, INC.  
(PO c/o Ferd J. Schaaf, 227 Henry Building, Seattle 1, Washington)

File No.	Dated	Application for	Action	
			Nature	Date
EP-6138 Rec'd Filed	5-31-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1340kc Power: 250w Hours of operation: Unlimited Trans. location: To be determined-Wenatchee, Washington Studio location: Same	GRANTED	1-8-48
	6-2-47		subj. to approval of T site and antenna.	filing MP for
	6-2-47		Ltr. 3-15-48	of T site and antenna.
			Issued with MP 3595	

Transmitter-W.B. 451 A-1

J.B.Hatfield, Engr.  
936 - 35 th Ave.,  
Seattle 22, Washington

## APPLICATION RECORD - BROADCASTING

# 2

Call K W N W  
Letters ~~X~~Unassigned

Name APPLE-LAND BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3595 Rec'd Filed	1-23-48	Mod. of C.P. (BP-6138, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter (RCA BTA-250L) and for approval of transmitter and studio locations at North Wenatchee Ave., Wenatchee, Washington.	GRANTED subj. to cond. that permittee take whatever steps necessary including installation of filter circuits to avoid spurious emissions or other objectionable interference resulting from the close proximity of other radio stations.	4-27-48
	1-26-48			
	1-26-48			
AMENDED Rec'd Filed	2-24-48	AMENDED to change transmitter location (Geographic coordinates only)		
	2-26-48			
	2-26-48			

Form 94  
#3

## APPLICATION RECORD - BROADCASTING

Call  
Letters KWNWName APPLE-LAND BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-3214 Rec'd Filed	5-30-48 6-7-48 6-7-48	License to cover C.P. (BP-6138, as mod.,) which authorized a new standard broadcast station.	GRANTED subj. to cond. that licensee shall take whatever steps are necessary including installation of filter circuits, to avoid spurious emission or other objectionable interference resulting from the close proximity of other radio stations	7-8-48
BZ-3095 Rec'd Filed	9-26-49 10-3-49 10-3-49	Authority to determine operating power by direct measurement of antenna power.	GRANTED same cond as above	10-11-49
BR-1982 Rec'd Rec'd	11-29-49 12-1-49 3-6-50 3-13-50	Renewal of license Amended appli. filed	Granted	5-31-50

## APPLICATION RECORD - BROADCASTING

Call

MARK SORLEY and STUART MAUS d/b as WENATCHEE BROADCASTERS

Letters

K-N-W-W-K M E L

Name APPLE-LAND BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-890 Rec'd Filed	1-10-50 1-16-50 1-16-50	Voluntary transfer of control of licensee corporation thru corporate reorganization.	GRANTED  EFF: prior to grant	3-20-50
BAL-1327 Rec'd. Filed	1-17-52 1-29-52 1-29-52	Assignment of license to Mark Sorley and Stuart Maus d/b as Wenatchee Broadcasters Ferd J. Schaaf, Atty (San Francisco)	GRANTED EFF	4-18-52 5-1-52
BR-1982 Rec'd Filed	10-28-52 11-6-52 11-6-52	Renewal of License Filed by Bernard Koteen, Atty.	GRANTED	1-7-53
BR-1982 Rec'd Filed	10-28-53 11-5-53 11-5-53	Renewal of License Filed by Bernard Koteen, Atty.	GRANTED	1-13-54

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

WENATCHEE BROADCASTERS

Call

MARK A. SORLEY, STUART S. MAUS AND E.M. STIRES d/b as

Letters ~~-----~~ K.M.E.LName ~~MARK SORLEY AND STUART MAUS d/b as WENATCHEE BROADCASTERS.~~

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3721 Rec'd Filed	9-26-55 10-10-55 10-10-55	Authority to determine operating power by direct measurement of antenna power.  Bernard Koteen, Atty.	GRANTED	11-14-55
BAL_2323 Rec'd Filed	5-9-56 5-11-56 5-11-56	Voluntary assignment of license from Mark Sorley and Stuart Maus, d/b as <del>Wenatchee</del> Wenatchee Broadcasters to Mark A. Sorley, Stuart S. Maus and E. M. Stires, d/b as Wenatchee Broadcasters.  Bernard Koteen, Atty.	GRANTED EFF:	6-6-56 7-1-56
<del>ER-1982</del> Rec'd Filed	<del>11-14-56</del> 12-14-56 12-14-56	<del>Renewal of license</del> Bernard Koteen, Atty.	GRANTED	<del>-----</del> 1-17-57

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters ..... K M E L .....

FRONTIER BROADCASTING COMPANY

Name \* MARK A. SORLEY, STUART S. MAUS, AND E. M. STIRES, d/b as...

WENATCHEE BROADCASTERS

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2952 Rec'd Filed	2-21-58 2-27-58 2-27-58	Voluntary assignment of license to Frontier Broadcasting Company.  Alan Y. Naftalin, Atty.	GRANTED EFF:	3-26-58 5-1-58
BTC-2822 Rec'd Filed	6-13-58 6-23-58 6-23-58	Voluntary relinquishment of negative control of licensee corporation by each: John E. Goslin (50%) and Craig R. Lawrence, Jr. (50%) thru sale of stock (16 2/3%) from John E. Goslin and (16 2/3%) from Craig R. Lawrence, Jr. to Phillip E. Rather.  Wheeler & Wheeler, Attys.	GRANTED EFF:	7-9-58 7-30-58
BR-1982 Rec'd Filed	10-31-59 11-13-59 11-13-59	Renewal of License  Robert G. Seaks, Atty.	GRANTED	2-24-60

Aug. 1955

Call

K M E L

Letters .....

## FRONTIER BROADCASTING COMPANY

Name

Wenatchee, Washington

File No.	Dated	Application for	Action	
			Nature	Date
BR-1982 R & F	10-29-62	Renewal of license	GRANTED	1-11-63
BTC-4355 R & F	10-30-62 8-3-63 8-20-63	Vol. Acquisition of negative control of lic. corp. by Craig R. Lawrence, Jr. (50%) and Phillip E. Rather (50%) thru sale of stock by John E. Goslin to the lic. corp. Atty: Wheeler & Wheeler)	GRANTED EFF:	9-9-63 10-1-63
BR-1982 R & F	10-28-65 11-3-65	Renewal of license Atty: Robert G. Seaks	GRANTED	2-1-66
BTC-5648 R & F #433051 \$30 JUN 2 1968	5-2-68 5-31-67 5-31-68	Vol. acq. of pos. control of lic. corp. by Craig R. Lawrence, Jr. thru purchase of stock from Phillip E. Rather. (Contingent upon grant of BTC-5647 of KOMY) Atty: Wheeler & Wheeler)	GRANTED	6-27-68
BL-12,287 Rec'd Filed #489184 \$50 Press	2-5-69 2-7-69 2-27-69 #493203 \$25 FEB 3 1969	License to operate on: 1340kc, 250w, Unlimited AMENDED 4-7-69 re: Programming AMENDED 4-29-69 re: Balance Sheet AMENDED 7-24-69 re: Financial statements	GRANTED	9-17-69

Form BC-121  
September 1969

# APPLICATION RECORD - BROADCASTING

Card #8

Call Letters ..... **K M E L** .....

Name ..... **FRONTIER BROADCASTING COMPANY** .....  
..... **WENATCHEE, WASHINGTON** .....

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,015 Rec'd Filed \$100-505174 AC-045 PN filed PRESS: JUN 7 1971	5-13-71 5-17-71 5-17-71 5-17-71 6-18-71 1971	Construction permit to increase daytime power to 1kw and install new transmitter Gates, BC-1F.	GRANTED GRANT Fee Paid. 046, 9-8-71. W029315	7-30-71
BR-1982 R & F PN PRESS NOV 12 1971	10-28-71 11-1-71 11-1-71 1971	Renewal of License	GRANTED	1-27-72
BL-13,141 Rec'd W 024206-\$50. filed PTA (1td) Amended PRESS	12-2-71 12-6-71 12-8-71 12-8-71 12-13-71 12-27-71 1972	Lic.(BP-19,015, as mod.) for changes.  AC-067  freq. meas.	GRANTED Issued with above	2-4-72

*302-1000 2-12-73*  
*2/17/73*  
F.C.C. - WASHINGTON, D. C.

Contact: Craig R. Lawrence, Jr.

Telephone: Area Code 509 Local No. 662-7135

Address: 1119 North Wenatchee Avenue  
Wenatchee, Washington 98801

#9

1340khz.

Form BC-121  
September 1969

# APPLICATION RECORD - BROADCASTING

Call Letters K W W W  
X K M E L

Name SANS, INC.  
xx FRONTIER BROADCASTING COMPANY  
Wenatchee, Washington

File No.	Dated	Application for	Action	
			Nature	Date
BL- Rec'd	2-1-73 2-12,73	Lic. to use main nighttime trans.(RCA, BTA-250L) as an auxiliary.	RETURNED Fee Not Received.	5-18-73 - \$50.
BR-1982 R & F P.N. PRESS	9-25-74 9-30-74 9-30-74 OCT 15 1974	Renewal of License AMENDED 12-20-74 re: equal employ. prog. AMENDED 3-24-75 re: EEO AMENDED 4-23-75 re: EEO	GRANTED	5-19-75
BAL-8719 R & F FEE PD: \$200 #578847 CODE 047 Pub notice filed	6-3-76 6-9-76 JUN 29 1976 8-16-76 4-21-77	Voluntary assignment of license to SANS, INC. Atty - Farrand, <u>Malti</u> , etc, San Francisco, Ca AMENDED 6-29-76 re comm survey Req. for exp. action & doctor's CERT. -filed 8-17-76 AMENDED 8-17-76 - re agreement; re B/C int; Promissory note	GRANTED EFF: FEE REQ:	8/25/76 9/1/76 pd 10/1/76 W 620263

## APPLICATION RECORD - BROADCASTING

Call  
Letters K W W WName SANS, INC.  
WENATCHEE, WASHINGTON

File No.	Dated	Application for	Action	
			Nature	Date
BR-1982 R & F PN Recd. PRESS	9-23-77 9-29-77 " OCT 5 1977	RENEWAL OF LICENSE	GRANTED	1-27-78
BP-20,954 R&F PRESS:	4-18-77 4-21-77	CP to chg. TL: Highland Drive and Rimrock Way, E Wenatchee, Washington and make chgs. in antenna system(incr hght)  47° 23' 50"      120° 16' 25" ATTY: Roget Metzler	GRANTED	3-6-78

APPLICATION RECORD - BROADCASTING

1340khz

#11

Call  
Letters .....K.W.W.W.....

Name SANS, INC.  
Wenatchee, Washington

File No.	Dated	Application for	Action	
			Nature	Date
BL-790116AH R & F PTA PRESS	1-16-79 1-24-79	<del>XXXXXXXXXXXXXXXXXXXXXXXXXXXX</del> Lic. to cover BP-20954 for changes	<del>GRANTED</del>	<del>3-28-79</del>
<del>790118HE</del>	<del>FEB 8 1979</del>	<del>ML increase tower height.</del>	GRANT RESCINDED discrepancy in ant.ht. DISMISSED must file another 302	4-23-79
BMP790430AE PRESS (0)	JUN 11 1979	Mod. of CP (BP-20,954) to make changes in Antenna System & increase Hght. of Tower (206').	GRANTED	6-29-79
BL-790726AB R & F PTA PRESS	7-26-79 8-2-79 OCT 5 1979	Lic. to cover BP-20954 for changes	GRANTED	1-8-80

## APPLICATION RECORD-BROADCASTING

Call Letters:

KWWW

1340khz.

Name: SANS, INC.

Station Location: WENATCHEE, WASHINGTON

File No.	Date	Description	Action and Date
BR-800923UK PRESS	OCT 31 1980	RENEWAL OF LICENSE	<i>M-26-87</i>

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

